## **SEPARC Social Media Policy Statement**

SE PARC prides itself in being an inclusive partnership. Anyone with an interest in the conservation of amphibians, reptiles, and their habitats is welcome as SEPARC member.

We do not charge a membership fee, but we do ask that our members and other contributors abide by a code of conduct that respects our organization's core values of science-based conservation, professionalism, and inclusivity.

This request is especially important for members and other contributors who participate in our officially recognized communication channels including the SE PARC blog, Facebook, Twitter, and LinkedIN accounts.

While we want to encourage open and diverse viewpoints, we also seek to preserve an inclusive community where all feel welcome to share in a common interest in reptile and amphibian conservation. Our community includes people from all walks of life – from seasoned herpetologists to those just starting to learn about reptiles and amphibians.

## For these reasons, we must ask that you refrain from contributing the following:

- · Comments or images likely to be received as obscene, profane, or disturbing by a general audience
- · Solicitations or advertisements incompatible with science-based reptile and amphibian conservation goals
- · Comments or images that promote or encourage illegal activity (such as violations of animal welfare laws or state, federal or international wildlife laws)

· Comments or images that might be perceived as a threat of violence against an individual or organization

We welcome and value all contributions. Please use good judgment and common sense and put the best face forward for all contributions. However, we reserve the right to remove or hide individual contributions that violate our code of conduct. While we use native tools to proactively screen profanity, other needed actions will generally be at the discretion of the SE PARC communications co-chair or, in some cases, the SE PARC steering committee. If you feel your comment has been removed or moderated in error, please contact the SE PARC steering committee at SEPARC@SEPARC.org.

## **SE PARC Communications Code of Conduct**

**SE PARC actively uses social media to grow a network of amphibian and reptile conservation practitioners.** This includes networking and communicating with organizations outside the overall PARC organization. Connections and/or communications with other organizations or individuals (or lack thereof) does not imply endorsement.

**SE PARC is not a political advocacy organization.** We will not post information that might be received as taking a policy position. Information that originates from an organization outside SE PARC may be presented, but is not to be presented as the position of SE PARC.

**SE PARC will take every reasonable precaution to safeguard the well being of Southeast reptiles, amphibians, and their habitats.** This includes reserving the right to withhold sensitive information about species locations or habitats. Promoting or sharing exact localities of organisms and habitats will be avoided.